

PADDLE ANTRIM

Chain of Lakes Water Trail

Deana Jerdee, Paddle Antrim Executive Director
Water Trail Summit, September 2016



WHO WE ARE



- Non-profit corporation
- 8 member board of directors
 - Local business leaders
 - Each local chamber of commerce has a seat
- Focus on education, stewardship and increasing accessibility



PROGRAMS

- Outreach/Paddling Events
- Ripple Effect Mini-Grant Program
- Water Trail Planning



COMMUNITY PADDLE EVENTS

Connecting locally with paddlers in each community



PADDLE ANTRIM FESTIVAL

A celebration of our communities and waterways

Two day kayak event through entire Chain of Lakes
Community events all weekend long for everyone



RIPPLE EFFECT MINI-GRANT PROGRAM

Bi-annual competitive grant process for local projects aligned with our mission



CHAIN OF LAKES WATER TRAIL



CHAIN OF LAKES AND EAST BAY WATER TRAIL

REGION MAP



LEGEND

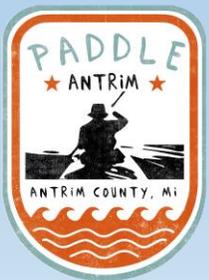
- Water Trail Access Site
- GTRLC Nature Preserves - Open to the Public
- Protected Parks & Natural Areas - Open to the Public
- Other Public Land

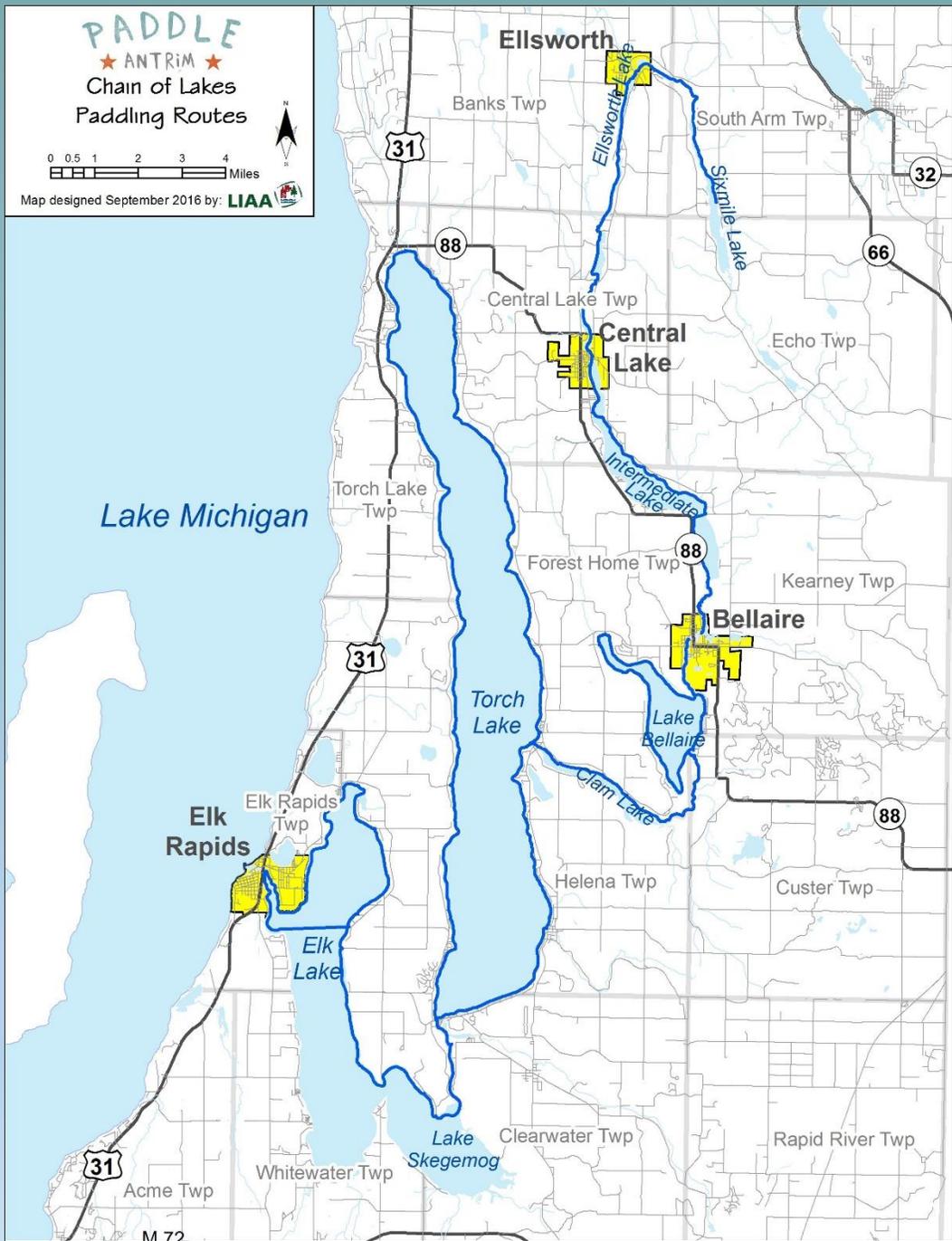
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PREVIOUSLY

2014 Coastal Zone Management Grant

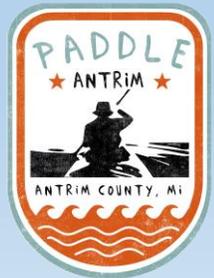
- Led by Grand Traverse Regional Land Conservancy
- Inventory of over 150 potential access sites
- Signage templates developed





TODAY

- 11 jurisdiction approved access sites
 - 39 access sites
 - 19 rest stops
- 5 routes identified



NEXT STEPS

Water Trail Plan

- Identify recommended capital improvements
 - Site improvements
 - Marketing plan
 - Signage plan



OUR FUNDING

2016 Projected Income

- Major gifts
- Private Foundation
- Sponsorship
- Event
- Donations
- Family Foundation
- In-kind
- Merchandising

